



# BRANDED MERCHANDISE PROGRAM

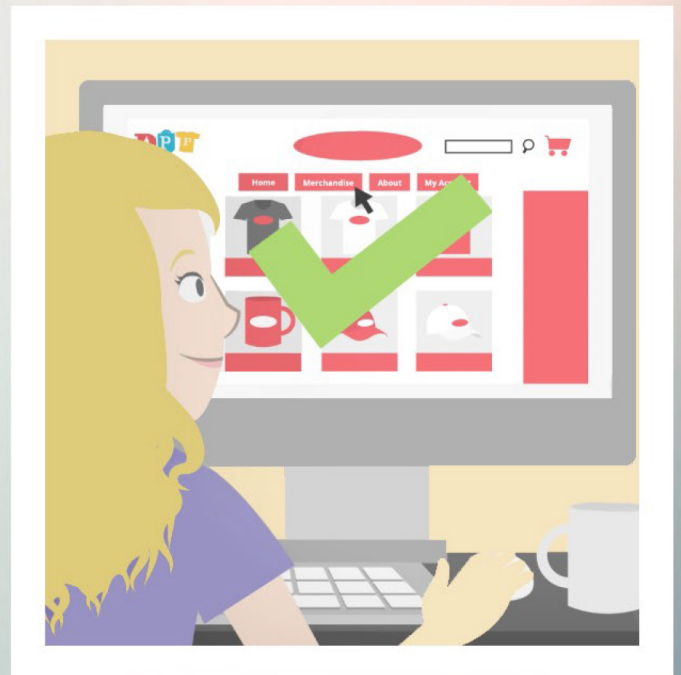


- **WE BUILD, HOST AND MANAGE YOUR ONLINE STORE TO FIT WITHIN YOUR BRAND GUIDELINES**

Your branded merchandise store provides a solution to successfully manage your brand. It allows your team to acquire pre approved logoed promotional items easily. Say goodbye to the days of unorganized order processing and hello to a stress free and streamlined purchasing process!

Your advertising materials (leaflets, organizers and so forth) and all promo items will be a cohesive representation of your brand. This will save you a ton of time, save you money and most importantly, get you larger returns on your marketing dollars. (we all love that!)

From beginning to end, our trusted advisors will create a tailored plan of action to fit your needs. We execute your merchandise store through product selection, processing your orders, fulfillment, tracking and reporting inventory.



**WE MAKE ORDERING EASY!**



# DPP Creative

## HOW IT WORKS

### • BUILD

We build your store using our platform specifically created for your merchandise program. Everything from the categories to the way payment is processed can be made to meet your criteria. Together, we choose the items that will best represent your brand and be featured in your online store.



### • HOST

We do all the work for you and host your store at no cost!

### • MANAGE

Leave it to us to manage your store. From inventory and fulfillment, you will have access to real time reporting. At any given time, you will have your finger on the pulse of who, what and how your items are being ordered.

### • COST

What cost? It's free!  
All we ask for is a commitment from you as a preferred vendor. We are willing to invest in our relationship!

### • RELAX

We got this--Let's roll!

